



BIG IDEAS. SMALL BUSINESS SENSE.

SERVICES & PRICING

Your next move starts here.

Marketing support that meets you where you are.
I'll help you choose the fit for your needs, priorities and budget.

FREE initial marketing consultation • Personal guidance throughout

01 Ready, Set, Launch!

From \$1,995

For new businesses and owners launching their first professional website.

Launch a polished, professional website with expert guidance every step of the way. Includes a strategy session, five custom mobile-friendly pages, first-year domain, foundational SEO, contact forms, testing and launch.

Required Hosting & Care: \$49/month after launch. Includes maintenance, backups and up to five email accounts. 50% deposit; balance split between design approval and launch.

02 Discovery by Design

From \$1,195

For existing websites needing clearer messaging and stronger search visibility.

Help customers searching for your services find you. Includes a strategy session; website and local-presence review; keyword research, content recommendations and on-page SEO for up to five core pages; GBP recommendations when applicable; and a next-step action plan.

50% deposit; balance due when optimized pages and recommendations are complete.

03 Marketing in Motion

From \$1,995/month

For owners who want ongoing marketing guidance and hands-on support.

Keep your business visible, consistent and growing—with marketing managed month after month, so you can run your business. Includes monthly planning, graphic design, website updates and content, promotional campaigns, print/digital coordination and GBP support when applicable.

6-month initial commitment. Monthly priorities, deliverables and GBP posting scope are defined in your proposal.



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PURPOSEFUL DESIGN

Beautiful by design.

A coordinated look that helps your business show up with confidence.

Existing logo refresh	\$95-\$195
New logo design	\$195-\$395
Logo + colors, fonts and a simple style sheet	\$295-\$495
Business card design	\$75-\$125
Flyer, postcard, rack card or poster	\$95-\$195
Trifold brochure	\$195-\$350
Banner or sign design	\$95-\$195
Website banner or digital promotional graphic	\$95-\$175
Social promotion + copy: up to three platforms	\$195-\$295
Additional size of an approved graphic	\$25-\$45 each

Design prices cover one creative direction and two revision rounds. Printing is quoted separately.



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DEVELOPMENT & PROMOTION

Build. Position. Grow.

Practical improvements that connect your website, message and marketing.

STRATEGIC DEVELOPMENT

Small batch of website edits	\$75-\$150
Additional page using existing site design	\$195-\$350
Signup form, page + automated welcome email	\$295-\$495
Signup + welcome email + protected download	\$495-\$895
Website rebuilds, integrations + custom development	Custom quote

POWERFUL PROMOTION

Written campaign plan	\$195-\$395
Additional page: on-page SEO	\$125-\$225/page
Google Business Profile optimization	\$195-\$350/location
Email campaign: copy, design, setup + testing	\$195-\$350
News release + distribution coordination	\$250-\$450
Seasonal campaign: social + email + print	\$495-\$795



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PUBLISHING & PRINT

From idea to finished piece.

Beautiful covers, inviting interiors and print materials that carry your brand.

BOOK & DOCUMENT DESIGN

eBook front cover	\$95-\$195
Full print cover + eBook cover file	\$195-\$350
eBook interior: up to 20 pages	\$295-\$495
eBook interior: 21-40 pages	\$495-\$795
Additional standard interior pages	\$15-\$25/page
Document layout: up to five standard pages	\$95-\$195
Phone-friendly edition of approved layout	\$95-\$195

Interior pricing assumes a final supplied manuscript and supplied images. Includes consistent styling, a table of contents, two revision rounds and a finished PDF. Writing, substantive editing and elaborate custom layouts are quoted separately.

PRINTING SERVICES

Business cards • Brochures • Note cards • Bookmarks • Table tents • Rack cards • Door hangers • Posters • Flyers • Vinyl banners • Retractable banners

Quoted by specifications and quantity. Design priced separately.

A FEW HELPFUL DETAILS

Prices are starting rates or typical ranges; your written quote confirms scope and cost. Additional concepts, revisions or deliverables expand the quote. Printing, postage, paid asset licenses, platform fees and paid news distribution are additional. First-year domain registration is included with Ready, Set, Launch; renewal is the client's responsibility from year two.